

Augusta Massey <augusta4nevada@gmail.com>

# [TIME SENSITIVE] Run for Something Endorsement Notification

Andrea

@runforsomething.net> To: Augusta Massey <augusta4nevada@gmail.com> Thu, Apr 14, 2022 at 8:39 AM

Hi Augusta!

#### Congratulations, Run for Something has chosen to officially endorse you!

, the RFS Regional Director assigned to your race. I'll be your primary point of contact I'm Andrea going forward. We are so excited to have you as part of the RFS family! More information about your endorsement and on-boarding next steps are below.

#### WE PLAN TO ANNOUNCE YOUR ENDORSEMENT: Wednesday, April 27th at NOON ET PLEASE DO NOT PUBLICIZE YOUR ENDORSEMENT BEFORE THEN

Please read all of the information in this email carefully -- there are a few time-sensitive steps you need to take before we can publicly announce your endorsement.

# **REQUIRED NEXT STEPS:**

## STEP 1: PLEASE COMPLETE YOUR ENDORSED CANDIDATE QUESTIONNAIRE

This form collects all of the information and materials needed to: add your candidate profile to our website, design custom endorsement graphics for social media, and create additional content to publicize your endorsement. The information submitted on this form is also our primary source of information for promoting your campaign to press outlets.

- QUESTIONNAIRE LINK: https://runforsomething.net/endorsed-candidate-guestionnaire/?rfs cid=2590
- QUESTIONNAIRE DEADLINE: Monday, April 18th @ NOON ET

### STEP 2: PLEASE SCHEDULE YOUR OFFICIAL ON-BOARDING CALL

This on-boarding conversation will be an opportunity for us to learn more about your race, review RFS resources, and map out how we can best support your campaign going forward. Please use the calendar link below to schedule.

- SCHEDULE YOUR ON-BOARDING HERE: my calendar
  - You only need to schedule a date and time for your call. The on-boarding call can be completed anytime before the end of the month.

### STEP 3: PLEASE REVIEW RFS' CANDIDATE ON-BOARDING GUIDE

This guide details what to expect the day we announce your endorsement- and provides a full overview of RFS' programs, resources, and other exclusive benefits for endorsed candidates.

PLEASE REVIEW: RFS' Candidate Onboarding Page | Password:

Again, please fill out the endorsed candidate questionnaire and schedule your onboarding call as soon as possible.

#### If you do not complete Step 1 by Monday, April 18th @ NOON ET, we will be unable to include you in this round of endorsements.

Please feel free to reach out to me if you have any questions.

Looking forward to connecting soon!

Take care,

Andrea

Andrea Western Regional Director Run for Something 913runforsomething.net

Please note: Run for Something is currently piloting a 4-day work week and is fully offline on Fridays. Read more about our pilot here!