

2022 Tentative Ad Schedule	Primary Election				General Election			
	Run Up	Early Voting	Day Before	Day Of	Run Up	Early Voting	Day Before	Day Of
High-Traffic Slot	\$4.00	\$32.00	\$80.00	\$40.00	\$8.00	\$64.00	\$160.00	\$80.00
Medium-Traffic Slot	\$2.00	\$16.00	\$40.00	\$20.00	\$4.00	\$32.00	\$80.00	\$40.00
Low-Traffic Slot	\$0.50	\$4.00	\$10.00	\$5.00	\$1.00	\$8.00	\$20.00	\$10.00

A high-traffic slot would be on the Home and Election Pages, as well as the Judicial Profile pages.
A medium-traffic slot would be on the Media and Judicial Index pages.
A low-traffic slot would generally be all slots that are not high-traffic and medium-traffic.

Run up for primary election would include January 1 2020 to the day before early voting.
Run up for the general election would include the day after the primary election to the day before early voting.

Upon review and publication of analytics, there may be major changes to prices on day of and day before, depending on election trends in 2020 considering the impact voting by mail had on voter attendance.

This is a tentative schedule. It will be updated with significantly more detail closer to the 2022 elections.

Ad revenue hugely impacts our budget and helps defray operating costs: to date, we are at -\$19,446.53 generally
You can take a look at our general accounting by visiting <http://warpedcorestudios.com>

You can find our ad catalog (with visuals of each slot) at <https://ournevadajudges.com/media/documents>