



Our Nevada Judges, Inc.

COURT TRANSPARENCY AND PUBLIC ACCESS

Our Nevada Judges Analytics

September 2025–August 2026 / Prepared by Joanna Ronchi, M.S., Data Scientist

Executive Summary

Our Nevada Judges provides the public with direct access to Nevada court proceedings and preserves that coverage for continued public use. YouTube analytics show substantial growth in the reach and use of ONJ's court coverage from September 2025 through August 2026 compared with the preceding 12 months.

Key Results

1,145,516 total views

An increase of 299,958 views, or **35.5%**

238,435.6 hours watched

An increase of 107,499.8 hours, or 82.1%

12 minutes and 29 seconds per view

An increase of 3 minutes and 12 seconds, or 34.4%

1,729 net subscribers gained

An increase of 465 subscribers, or 36.8%

835,787 views from nonsubscribers

An increase of 264,112 views, or 46.2%

351,775 views from Suggested videos

An increase of 180,965 views, or 106.0%

Continuing Public Value

ONJ's growth extended beyond its existing subscriber audience. Nonsubscribers generated 73.0% of channel views during 2025–2026, demonstrating that the coverage reached members of the broader public. YouTube's Browse features and Suggested videos generated 843,784 views, showing that ONJ content became increasingly discoverable within the platform.

ONJ's previously published videos also continued serving the public. Videos published before September 1, 2025 received 488,987 views during the following 12 months, accounting for 42.7% of all channel views. This demonstrates that ONJ functions not only as a source of timely court coverage but also as a continuing public archive of Nevada judicial proceedings.

Our Nevada Judges Analytics

1. Did the public watch more ONJ content from September 2025 through August 2026 than from September 2024 through August 2025?

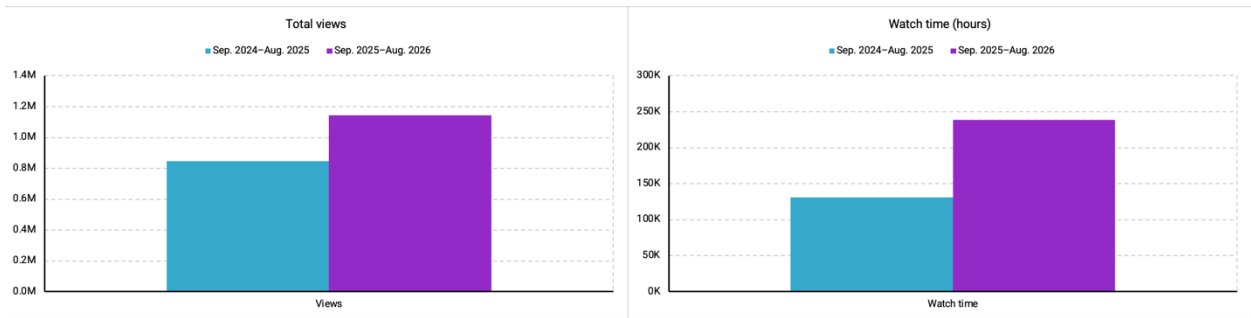
The charts below show a substantial increase in both the amount of ONJ content watched and the time the public spent watching it.

Summary table

Metric	Sep. 2024–Aug. 2025	Sep. 2025–Aug. 2026	Numerical increase	Percent increase
Total views	845,558	1,145,516	299,958	+35.5%
Watch time (hours)	130,935.8	238,435.6	107,499.8	+82.1%
Average viewing time per view	9 min 17 sec	12 min 29 sec	3 min 12 sec	+34.4%

The summary table compares the two 12-month periods across three measures of public engagement. It shows that total views increased by 35.5%, total watch time increased by 82.1%, and average viewing time per view increased by 34.4%.

Total Views Chart and Watch Time



The **left chart** shows that ONJ content received 845,558 views from September 2024 through August 2025 and 1,145,516 views from September 2025 through August 2026. This represents an increase of 299,958 views, or 35.5%.

The **right chart** shows that total watch time increased from 130,935.8 hours to 238,435.6 hours. This represents an increase of approximately 107,500 hours, or 82.1%. Watch time grew considerably faster than views, indicating that the public not only watched ONJ content more often but also spent more time engaging with it.

Analytical Results

From September 2025 through August 2026, the public watched substantially more ONJ content than during the preceding 12 months. Total views increased by 35.5%, from 845,558 to 1,145,516. Total watch time increased even more, rising by 82.1% from 130,936 hours to 238,436 hours. On average, viewers watched ONJ content for longer—approximately 12 minutes and 29 seconds per view, compared with 9 minutes and 17 seconds during the preceding year. These results show that public use of ONJ’s court coverage increased

substantially, both in the number of views generated and the amount of time viewers spent watching it.

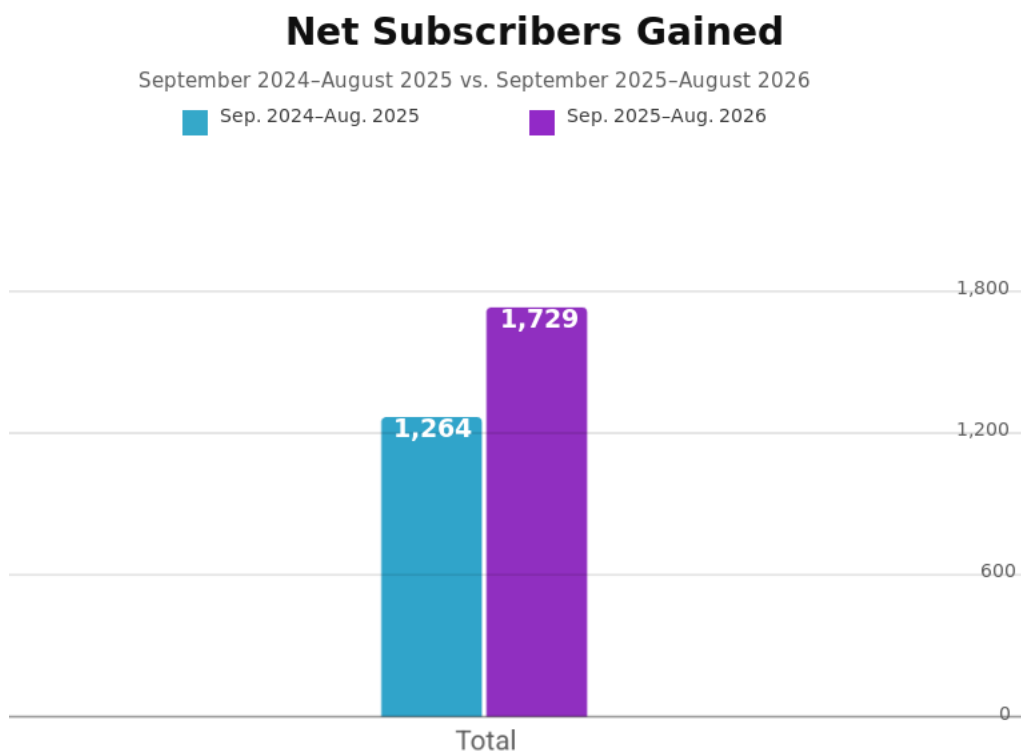
2. Did ONJ gain more subscribers from September 2025 through August 2026 than during the preceding 12 months?

The chart below shows that ONJ gained substantially more net subscribers during the later 12-month period.

Metric	Sep. 2024–Aug. 2025	Sep. 2025–Aug. 2026	Numerical increase	Percent increase
Net subscribers gained	1,264	1,729	465	+36.8%

Net Subscribers Gained Chart

The chart compares the number of net subscribers ONJ gained during each 12-month period. ONJ gained 1,264 net subscribers from September 2024 through August 2025 and 1,729 from September 2025 through August 2026. This represents 465 additional net subscribers, or an increase of 36.8%.



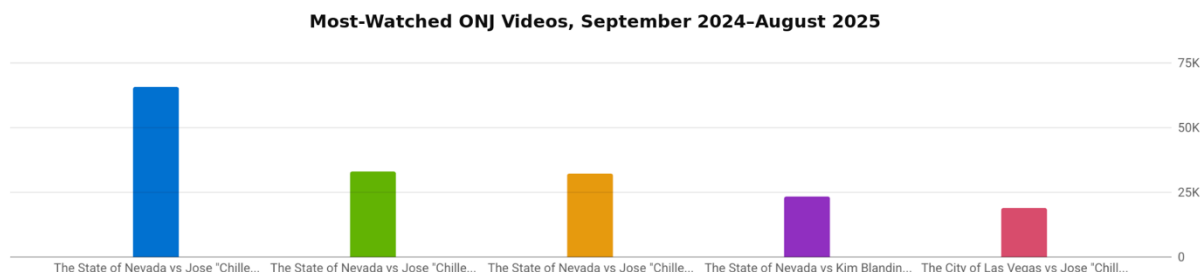
Analytical Results

ONJ's audience continued to grow from September 2025 through August 2026. During that period, the channel gained 1,729 net subscribers, compared with 1,264 during the preceding 12 months. This represents an increase of 465 net subscribers, or 36.8%. Unlike a single video view, subscribing reflects a viewer's decision to maintain an ongoing connection with the channel and make future ONJ content easier to find. The increase therefore shows that ONJ not only attracted more viewing activity but also strengthened its continuing relationship with members of the public interested in Nevada's courts.

3. Which ONJ court proceedings generated the greatest public interest in 2024-25 and 2025-26?

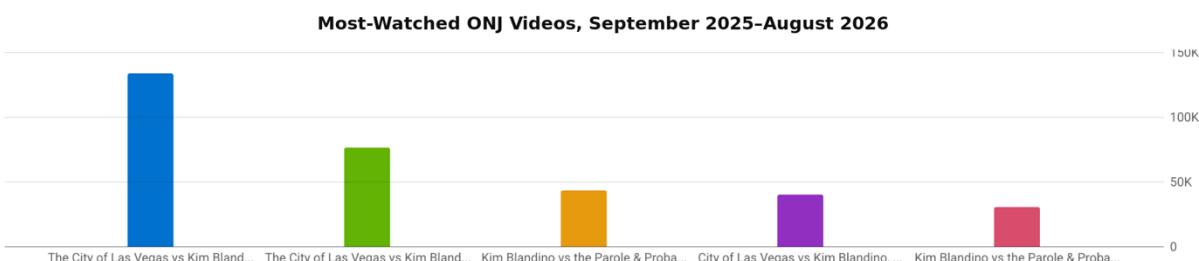
The charts below identify the five most-watched ONJ videos during each 12-month period and show how public interest shifted between major court proceedings.

September 2024–August 2025 Chart



During the earlier period, proceedings involving Jose “Chille” DeCastro generated the greatest public interest. Four of the five most-watched videos involved DeCastro. The leading video, covering *The State of Nevada v. Jose “Chille” DeCastro* on March 19, 2024, received 65,517 views. Two additional DeCastro proceedings received 32,677 and 32,044 views. A Kim Blandino proceeding was also among the five most-watched videos, with 23,079 views.

September 2025–August 2026 Chart



During the later period, proceedings involving Kim Blandino generated the greatest public interest. All five of the most-watched videos involved Blandino. The leading video, covering *The City of Las Vegas v. Kim Blandino* on February 18, 2026, received 133,175 views. Another Blandino proceeding received 76,446 views, while the remaining three leading videos received 43,101, 40,245 and 29,906 views.

Analytical Results

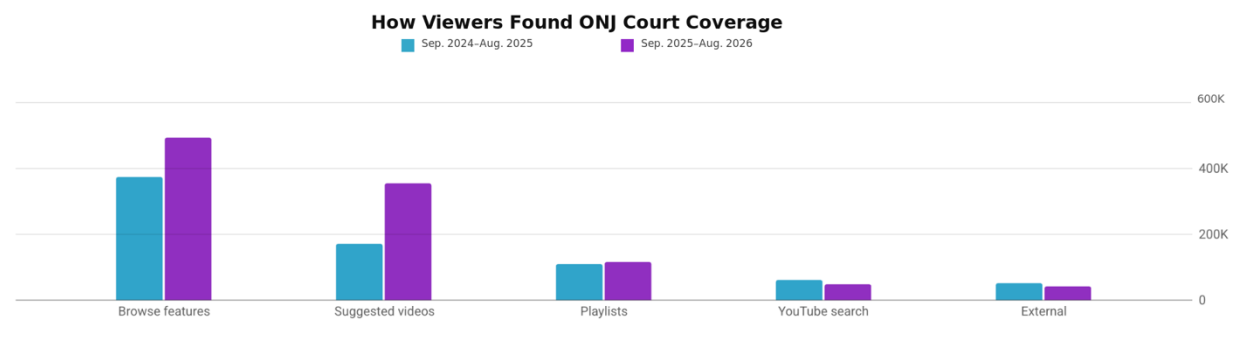
The results show that ONJ attracts substantial public interest in active and closely followed Nevada court proceedings. Public attention shifted from the DeCastro proceedings in 2024–2025 to the Blandino proceedings in 2025–2026. The most-watched video in the later period received 133,175 views, more than twice the 65,517 views received by the leading video in

the preceding year. Together, the five most-watched videos from September 2025 through August 2026 received 322,873 views. These results demonstrate substantial public demand for timely access to significant Nevada court proceedings and ONJ's ability to provide coverage when public interest is highest.

4. How did members of the public find ONJ's court coverage?

The chart below compares the primary ways viewers found ONJ content during the two 12-month periods.

Traffic Sources Chart



Browse features were ONJ's largest traffic source in both periods, increasing from 373,914 views to 492,009 views, or 31.6%. Views from Suggested videos more than doubled, increasing from 170,810 to 351,775, or 106.0%. Views originating from playlists also increased slightly, from 108,964 to 114,230.

YouTube search decreased from 60,392 to 48,320 views, while external traffic decreased from 50,713 to 39,346 views.

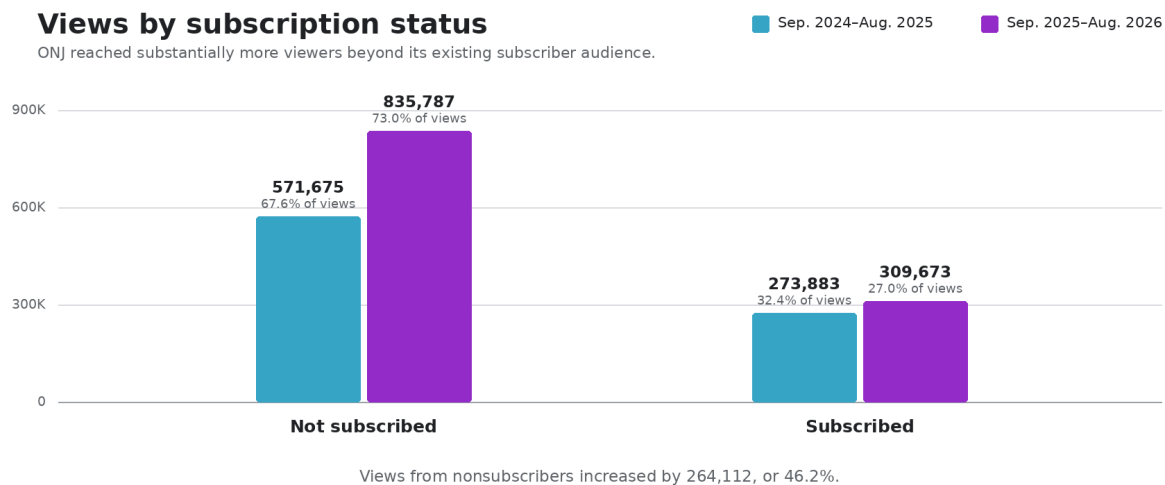
Analytical Results

ONJ's growth was driven primarily by YouTube recommending its court coverage to viewers. Browse features and Suggested videos generated a combined 544,724 views from September 2024 through August 2025. That number increased to 843,784 views during the following 12 months, an increase of 299,060 views, or 54.9%.

These two sources accounted for approximately 64.4% of reported traffic in the earlier period and 73.8% in the later period. This indicates that ONJ's content became more discoverable within YouTube and was increasingly presented to viewers based on their interests and viewing activity. The growth was therefore not dependent on outside websites or viewers already knowing what to search for. YouTube itself increasingly connected members of the public with ONJ's Nevada court coverage.

5. Did ONJ reach members of the public who were not already subscribed to the channel?

The chart below compares views from subscribers and nonsubscribers during the two 12-month periods. It shows that ONJ received substantially more views from people outside its existing subscriber audience.



Views by Subscription Status Chart

Views from nonsubscribers increased from 571,675 during September 2024 through August 2025 to 835,787 during September 2025 through August 2026. This represents an increase of 264,112 views, or 46.2%.

Views from subscribers also increased, rising from 273,883 to 309,673, an increase of 35,790 views, or 13.1%.

Analytical Results

Most ONJ views came from people who were not subscribed to the channel. Nonsubscribers accounted for 67.6% of views during the earlier period and 73.0% during the later period. This means ONJ's growth was not limited to its established followers. Its court coverage increasingly reached members of the broader public, demonstrating expanded public awareness of and access to ONJ content.

6. Did ONJ's videos continue educating the public after they were originally published?

The chart below shows how much of ONJ's viewership during September 2025 through August 2026 came from videos published before that period began. It demonstrates that ONJ's existing collection of court coverage continued attracting substantial public interest.

ONJ’s existing video archive continued serving the public

Source of ONJ views from September 2025 through August 2026



Existing Video Archive Chart

Videos published before September 1, 2025 received 488,987 views during September 2025 through August 2026. These previously published videos accounted for 42.7% of the channel’s 1,145,516 total views during the period.

Newer videos published during September 2025 through August 2026 generated the remaining 656,529 views, or 57.3% of the total.

Analytical Results

More than two out of every five ONJ views during 2025–2026 came from videos that had already been published. This demonstrates that ONJ’s court coverage continues providing public value beyond the initial interest surrounding a proceeding. The channel functions as an ongoing public archive where viewers can access and revisit Nevada court proceedings after their original publication.

7. How much time did the public spend watching ONJ’s court coverage, and how did that change?

The table and chart below show how much time the public spent watching ONJ content during the two 12-month periods. Watch time provides an important measure of public use because it reflects the total time viewers spent with the content, rather than simply counting how often a video was opened.

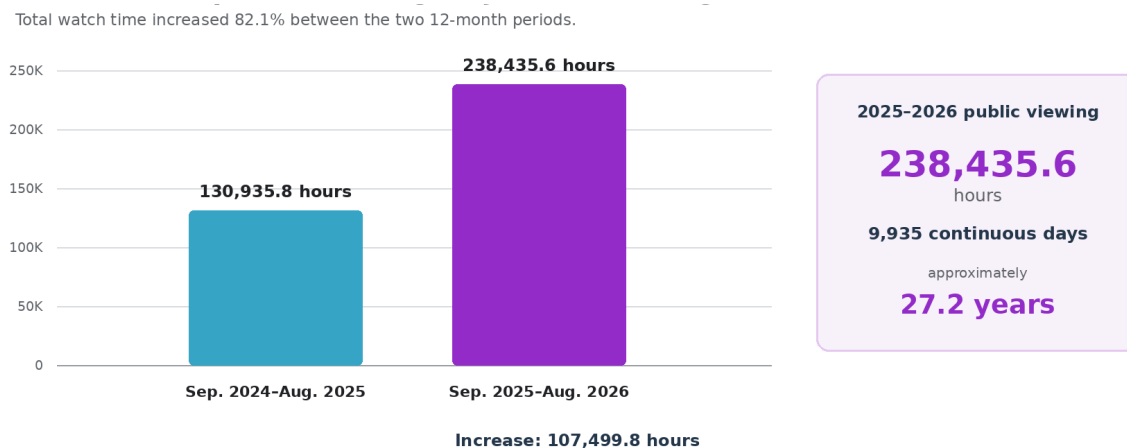
Summary Table

Metric	Sep. 2024-Aug. 2025	Sep. 2025-Aug. 2026	Numerical increase	Percent increase
Watch time (hours)	130,935.8	238,435.6	107,499.8	+82.1%
Average viewing time per view	9 min 17 sec	12 min 29 sec	3 min 12 sec	+34.4%
Equivalent continuous viewing	14.9 years	27.2 years	12.3 years	+82.1%

From September 2024 through August 2025, ONJ generated 130,935.8 hours of public viewing. From September 2025 through August 2026, watch time increased to 238,435.6 hours. This represents an increase of 107,499.8 hours, or 82.1%.

Average viewing time also increased from approximately 9 minutes and 17 seconds to 12 minutes and 29 seconds per view. This represents an increase of 3 minutes and 12 seconds, or 34.4%.

Watch Time Growth and Public Impact Chart



The chart shows the increase in total watch time between the two periods. The 130,935.8 hours recorded during 2024–2025 were equivalent to approximately 14.9 continuous years of viewing. During 2025–2026, that figure increased to 238,435.6 hours, equivalent to approximately 9,935 continuous days—or 27.2 years of viewing accumulated in a single year.

The increase alone—107,499.8 additional hours—is equivalent to approximately 12.3 continuous years of public viewing.

Analytical Results

The public devoted substantially more time to ONJ’s court coverage during September 2025 through August 2026 than during the preceding 12 months. This growth occurred because ONJ received more views and viewers also spent more time watching per view.

Watch time demonstrates actual and sustained use of ONJ’s work. Viewers did not merely encounter or briefly open the videos. They collectively spent 238,435.6 hours accessing Nevada court proceedings and related coverage.

The public follows ONJ’s court coverage extensively, and the coverage allows members of the public to observe Nevada’s judicial system.