IN THE SUPREME COURT OF THE STATE OF NEVADA

PERFORMANCE MARKETING & ADVERTISING, INC.,

Appellant,

vs.

ALISA BORIS,

Respondent.

No. 44429

FILED

FEB 0 2 2006



On July 15, 2005, this court entered an order removing Jerome R. Bowen as counsel of record for appellant and directing appellant to retain new counsel within 30 days. Our order noted that failure to retain new counsel may result in the dismissal of this appeal as abandoned. See In re Discipline of Schaefer, 117 Nev. 496, 509, 25 P.3d 191, 200 (2001) (we have consistently held that a legal entity such as a corporation cannot appear except through counsel, and we have prohibited non-lawyer principals from representing these types of entities).

To date, appellant has failed to cause new counsel to file a notice of appearance or otherwise communicate with this court. Accordingly, we dismiss this appeal as abandoned.

It is so ORDERED.

Maupin

Gibbons

Hardestv

¹The order was returned as undeliverable and re-mailed to appellant's correct address on August 11, 2005.

cc: Hon. Kenneth C. Cory, District Judge Eva Garcia-Mendoza, Settlement Judge Performance Marketing & Advertising, Inc. Bailus Cook & Kelesis Clark County Clerk